

Hey everyone. This is grux! Thanks for purchasing my ebook! I've been reading the forums and definitely learned some great things. I decided to share my own method on something I found out. I've been selling on Ebay for about 4 years now. I know the ins and outs of the site along with PayPal. One thing I learned, and i DON'T GIVE A @*(# WHAT ANYONE TELLS ME: Ebay/PayPal is a system and you have to learn to play/comply with it (for your own good). This method, works because I'm aware of policies and how Ebay works.

This is 100% legal and policy compliant, only if you do it as I say. Otherwise, I can't help you and you risk litigation from the buyer.

First, background:

Have you ever of those legal cases where someone signs something and later complains about the service/product because they didn't read it?

By signing a legal paper/contract, you have to adhere by it. This is a worldwide fact. Ebay is the same. As a seller you must describe things accurately (which we'll do) and your buyer has a responsibility of reading your terms and agreeing with them. While what I'll show you is not illegal, it might be unethical to some. If you believe this is against your faith, belief, doctrine or philosophy, please do not do it. If you feel you will do everything correctly and will stand by your terms, go ahead. Nothing wrong with that. Businesses do it all the time. So here it goes...

A - Find out about a popular HOT product that is close to launch or sells like hotcakes with good prices (Ex. Alienwares)

B - Research the Ebay market and see if it sells (through the completed listings tab). If there are daily sales, that's good.

C - Find out what the lowest selling price of this item is and the maximum. (Ex. New Alienware laptop will DEF sell for \$700).

D - (We'll use the Alienware example) Make a listing on a similar category to the Alienware laptops (maybe Laptop Accessories).

E - . Price the item at a VERY good deal. In this example, \$699 for the latest Alienware is a great deal.

F - . (Here comes the magic) Make the listing and in your title put the
Alienware Laptop guide

D - . On the description, make your listing nice and neat along the lines
of this:

Description

This is a purchase guide on how to buy the Alienware laptop below MSRP.

Payment

We accept PayPal and checks.

Shipping

It will be shipped very quickly with tracking number

Returns

*No items will be returned. Please abide by the terms and understand this
is a contract. Feel free to ask any questions.*

So what's going on here? We are selling a manual on how to find the
item for cheaper than MSRP for \$699 =D

We are accurately describing the item and letting people know to read
the terms. Nothing wrong here. So why will someone buy this? The
average ebay user will not. Why? They'll be browsing on a laptop or
tablet and will read the terms. However, there is a huge market that
buying through their mobile phones and they NOT reading the listing.
Their fault, no kidding. A mobile purchase is made every 2 seconds on
Ebay. I'm not kidding. That's straight from an Ebay commercial.

After the sale, PRINT THE SHIPPING LABEL ASAP through first class and
write a 2 page manual on how to buy the item below MSRP (very easy).
Ship it. And wait for the item to be delivered.

Chances are, most buyers will try to open a Significantly Not As
Described case. Guess what? You're all good. Why? It's on your title and
listing. You have no obligation to refund.

If a buyer threatens to leave you negative feedback (which is GOOD!!),
report him ASAP to Ebay. It is against policy to extortion. Once the
buyer leaves negative feedback, Ebay will remove it (only if you report

him beforehand with proof of the message).

Your listing and terms are your weapon. Also make sure you don't put it directly in the item category. That would be misleading and can get you in trouble.