

FIVERR FANCY

BY PETER L

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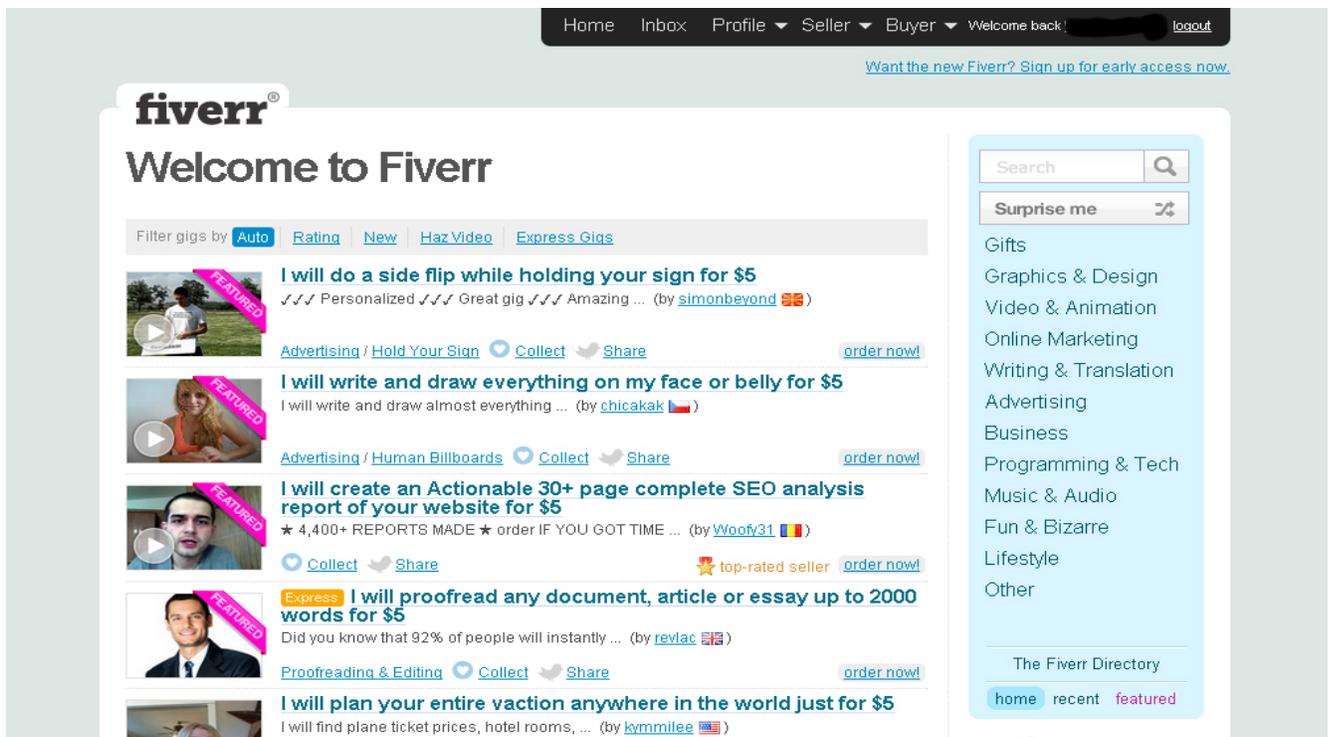
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Chapter 1: What is Fiverr?

Welcome to Fiverr Fancy, the eBook that will teach you how to dominate the Fiverr market without spending a *penny* from your own pocket. You will learn the ins and outs of Fiverr and I will teach you how to get an endless supply of products that you can use to resell.

If you were to open a store, online or in real life, what would be your ideal market? If you could place yourself in the best possible position to become successful what would it be? If you asked me, I would tell you the best possible position would be an area where there are buyers with their wallets already open, eager to spend cash. I would want people who have tons of money, and have no problem shelling out tons of it in order to be happy. That ideal market is Fiverr.com. I speak from experience when I say these people are willing to throw their cash through the screen if you make them happy. And I will teach you how to make them happy while doing no work of your own.



This is what Fiverr looks like on any given day. Fiverr is a website where people sell their services for \$5 each. This includes eBooks, youtube videos, graphical services, etc. These are called gigs. There are thousands of different sale opportunities. And whether you are a seller or consumer there is something for you to do on this website, and for cheap. This is why people use it so much, it is a goldmine to make money and it is a goldmine for cheap services. But you already believe in my method because you've already purchased this eBook so I'll spare you the details and we can get right to the method! However, before continuing: create a Fiverr account by clicking this link: <http://fiverr.com/join>





Chapter 2: How to Develop Products to Sell

The premise of this eBook is this: sell quickly and in high quantity. If you are spending over one hour developing a gig, and then over ten minutes completing a gig: **you are not going to be successful**. You need to be able spit out gigs like an automatic machine gun. And there are two ways to do this. The first way is to sell a service that cannot run out. For example you can sell Facebook likes, Twitter followers, Youtube views, email blasts, etc. But that is not the focus of Fiverr Fancy, we are going to focus on the second option: products.

Now, you may be thinking “jeez if I have to develop a new product each time how am I supposed to be making money?” That’s where this method goes from good to brilliant. You will not be developing the products.

There are two rather secret websites I will be mentioning in this eBook. You may have heard of them, and you may have never heard of them. But I can guarantee you this: you never thought of applying these websites to Fiverr.

Here are the two websites:

<http://wsodownloads.info>

<http://leakforums.net>

And there you have it. These will be the key to your success, and now I shall provide you with the chest you have to open. I will be focusing on WSO Downloads for Fiverr Fancy because the content is superior. Leak Forums is simply a supplement to the grand scheme, but both websites can be applied.



Chapter 2.5: Choosing the Download

The next step is choosing the download. Upon arrival to WSO Downloads, you will see the following page. Click on Archives.

Discover the most comprehensive and unique list of tools and resources for Online Entrepreneurs.

Explode the profits from your online or offline business — while actually decreasing your workload and expenses — Using Startup Toolbox's latest tools and resources that'll literally make your business 'Hands-Free'!

More than 380 Resources and Tools
Categorised into 11 Big Categories and
More than 80 Sub Categories

1. Audio
2. Video
3. Graphics
4. Website Creation
5. Website Tools
6. WordPress
7. Business & marketing
8. Product Creation

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2013

June

- 7** [WSO] – Done-For-You Product Creation Course
- 6** Point Blank SEO
- 6** [WSO] – Powerpoint to Video
- 6** [WSO] – Easy Fix Profits
- 5** [WSO] – Offline Magic Buzz
- 5** [WSO] – Massive Plot Package
- 5** [WSO] – Instant Traffic Attack
- 5** [WSO] – \$100k Affiliate
- 1** [WSO] – Mobile Matrix

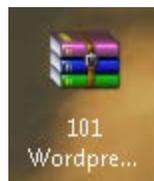
May

- 31** [WSO] – EpicWin Tuber
- 30** WP Social Poster
- 29** [WSO] – Easy Amazon Cash
- 28** [WSO] – Funnel Cash Storm

In the search bar I have typed “wordpress,” which will link me to relevant Wordpress leaks. I clicked the first product that showed up which was “101 WordPress Tips and Tricks.” <http://wsodownloads.info/101-wordpress-tips-tricks/>

This is perfect, and it is the example that’ll be used throughout the rest of the eBook. Click Download Link, and then click “Read More” in a new tab. We will be referring to the sales page when setting up our Fiverr gig.

Here is the download. You will be left with a .pdf file which cannot sell a product that you you read it, continue on to

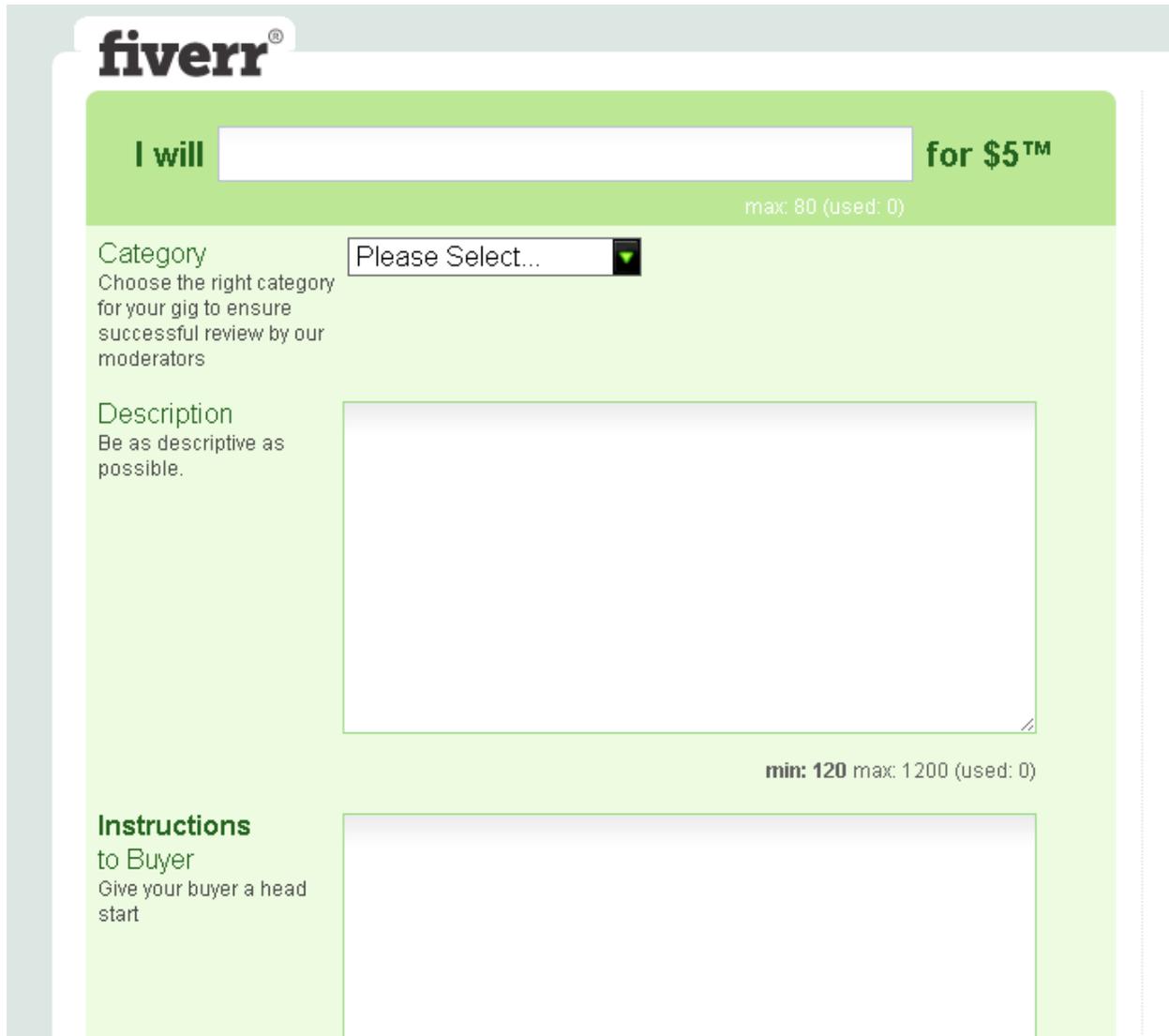


Extract the files and you will you will open and read. You do not fully understand. After Chapter 3.

Chapter 3: How to Market Your Products



So you now fully understand the product you anticipate to sell. It is time to create your Fiverr gig and I will guide you through each step.



The image shows a screenshot of the Fiverr gig creation interface. At the top left is the Fiverr logo. The main form area has a light green background. It starts with a header bar containing the text "I will" followed by a text input field and "for \$5™". Below this, there is a "Category" section with a dropdown menu showing "Please Select...". The "Description" section has a large text area with the instruction "Be as descriptive as possible." and a character count "min: 120 max: 1200 (used: 0)". The "Instructions to Buyer" section has a smaller text area with the instruction "Give your buyer a head start".

This is what you should see. I will explain each category of creating a gig and will explain how to be the most effective in each area.

The Title



First off, you have the gig title. This is the first thing somebody will see when they are introduced to your gig. It must be concise, professional and to the point. Here are some good and bad titles for the example product "101 WordPress Tips and Tricks."

BAD:

1. I will give you a wordpress ebook for \$5 (too vague)
2. I will show you 101 tips and tricks for your website for \$5 (too vague)
3. I will send you 101 wordpress tips that will make your wordpress blog much better than the competition for \$5 (too long)
4. I will send you an ebook for \$5 (too short, too vague)

GOOD:

1. I will send you a list of PROVEN Wordpress Tips and Tricks for \$5
2. I will send you 101 Wordpress Tips and Tricks for \$5
3. I will show you 101 Blog Tips and Tricks for \$5

Do you see the difference in the Good/Bad titles? You want something simple that gets the point across. So we will use the #2 title on the good list.

I will send you 101 Wordpress Tips and Tricks **for \$5™**

Just Perfect!

max: 80 (used: 38)



The Category and Description

The category you choose is very important, but it is rather easy to figure out. My product most closely fits in to Online Marketing so I will choose that. The closest subcategory is also Web Analytics.

Category
Choose the right category for your gig to ensure successful review by our moderators

Online Marketing ▼ Web Analytics ▼

The Description is our next victim. You will need to refer back to the tab you opened when you clicked "Read more." At WSODownloads. Just in case you did not: <http://www.warriorforum.com/warrior-special-offers-forum/399743-101-wordpress-tips-strategies-hot-report-supercharge-your-wordpress-blog-more.html>

Use this information to write a compelling and accurate description. This is what I chose to write.

Description
Be as descriptive as possible.

Hello Fiverr! I will be sending you a FULL one hundred and one of my personal Wordpress Tips and Tricks. My tips and tricks include vital suggestions on improving upon your:

- SEO
- Graphics
- Functionality
- Reader Loyalty
- Unique Content

My book will help you improve on all of these important

min: 120 max: 1200 (used: 378)

Full: Hello Fiverr! I will be sending you a FULL one hundred and one of my personal Wordpress Tips and Tricks. My tips and tricks include vital suggestions on improving upon your:

SEO, Graphics, Functionality, Reader Loyalty, and Unique Content

My book will help you improve on all of these important aspects of Wordpress usage. If you are a serious Wordpress blog owner, this is a must!

Instructions to Buyer, Tags and Days to Complete

Next you need to explain your instructions to buyer. This is less important because your customer already purchased the product! And with this type of product, your customer doesn't need to do anything. Simply write something like this in the box:

<p>Instructions to Buyer Give your buyer a head start</p>	<p>None! Simply confirm you purchased by replying and I will deliver your tips & tricks.</p>
--	--

Time to write some tags. These are how people find your gig via google and via Fiverr's search. Your tags must be relevant to your own product. Any relevant words you can think of must be put in the box. Here is an example of good tag usage:

<p>Tags Enter keywords that best describe your gig.</p>	<p>wordpress tips tricks marketing blog advertising blogging quick delivery</p>
--	---

Now enter the maximum days to complete. **NOTE:** if you do not deliver your product in time you WILL get a negative rating which will hurt your sales! I suggest putting 1 day to complete because it is very easy to deliver one file in 24 hours, but if you are too busy I advise not doing this.

<p>Maximum days to complete</p>	<input style="width: 50px; text-align: center;" type="text" value="1"/>	<p>Maximum duration for this gig to complete. time it will take you to complete your work.</p> <p>Consider the following factors: Time differences, your own free time and other engagements.</p> <p>FYI: Buyers are allowed to cancel late delivered orders.</p>
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Adding an Image

This is arguably the most vital step in creating a successful gig. You can have the absolute greatest gig and title and description, but if you have a low quality and irrelevant image I can guarantee you will get no sales. You will have to use your imagination for this. My topic is Wordpress tricks so I can go into Photoshop and create something simple or I can search on Google. I created my own simple image. The minimum dimensions are 680w x 459h. This is the image:



As you can see, this image gets the job done well. The Wordpress logo lets potential buyer's know this gig is for Wordpress and the large texts informs the potential buyer of the service the gig provides.

If you do not know how to create an image you can:

1. Find one off Google
2. Pay \$5 and ask someone on Fiverr to do it
3. Ask a friend for a favor

The Video

This is the optional part of creating your gig. But I feel that it is **essential** if you want real success. Included in this eBook .pdf is a method to create professional videos. I will not teach you how to use it as the instructions are in that file. But I assure you creating a video for your gig will bring you amazing returns. Here is the video I made for this example gig.

<http://www.youtube.com/watch?v=ip5Zll6mmeU>

It explains everything, briefly, about the gig and will encourage users to purchase from you! The video must be under 30 seconds.

Now you have your gig all set up, and if you did everything right orders **will** start rolling in.

Chapter 4: Customer Follow-Ups 13

The next thing you have to do is consider customer follow-ups. This is when buyers like what they bought and then return to you to buy more. Unfortunately, if you only sell one product there will be no way to have a customer follow-up. That is why you don't sell one product. You sell 20. You are allowed to have twenty Fiverr gigs up at one time. So why would you NOT use them all? If you paid \$5 with one gig you would make \$100 with twenty gigs.

That is why this eBook is great, you can download as many products as you can possibly think of and then sell up to twenty of them on Fiverr. Once you find that perfect 20 set, you will be rolling in dough. Here is some proof that you saw from the thread. I have to keep my real Fiverr account a secret because I still profit from it and can't risk getting involved with Hack Forums users.

The image shows a screenshot of a Fiverr account dashboard. At the top, there are four summary cards: 'Upcoming Payments' (\$36), 'Awaiting Clearance' (\$24), 'Revenue Purchases' (\$5), and 'Already Withdrawn' (\$2,840). Below these is a 'Withdraw your revenues' section showing '\$124 Available' with options for 'PayPal Account' and 'Fiverr Revenue Card'. A Notepad window is overlaid on the dashboard, displaying '1 Peter L from HF'. Below the dashboard is a 'Payments received' table for the period of May 10, 2013, to Jun 9, 2013. The table lists several payments from 'fiverr.com' with amounts ranging from \$6.85 to \$68.50. A second Notepad window is overlaid on the table, also displaying '1 Peter L from HF'. To the right of the table, there is a text overlay: '\$162.05 in 4 Days! \$340 in a week! \$40.5 per day!'. The table columns include Date, Type, Name, Amount, Fee, and Net amount.

Date	Type	Name	Amount	Fee	Net amount
Jun 9, 2013	Payment From	fiverr.com	\$13.70	\$0.00	\$13.70 USD
Jun 9, 2013	Payment From	fiverr.com	\$41.10	\$0.00	\$41.10 USD
Jun 8, 2013	Payment From	fiverr.com	\$13.70	\$0.00	\$13.70 USD
Jun 8, 2013	Payment From	fiverr.com	\$68.50	\$0.00	\$68.50 USD
Jun 7, 2013	Payment From	fiverr.com	\$6.85	\$0.00	\$6.85 USD
Jun 6, 2013	Payment From	fiverr.com	\$20.55	\$0.00	\$20.55 USD

Chapter 5: Conclusion

Thank you for reading this far and I hope by now you have all of your gigs setup and are already earning money. Just in case you aren't here are two websites exactly like Fiverr where you can also sell these products:

<http://www.zeerk.com/>

<http://tenbux.com/>

If you have ANY questions please don't hesitate to PM me or message me through Skype. Don't be scare to vouch ;)

Good luck!