

Merchant Magic

An eBook by
Subsistence

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Legal

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Getting Started

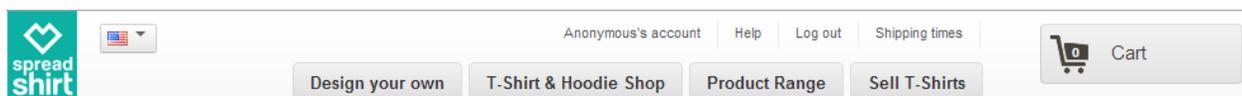
Welcome to Merchant Magic!

This is an eBook on how you can setup your own clothing apparel store online, and make money! Don't panic, it isn't as hard as it sounds! You can be setup within 15 minutes! Follow this eBook carefully, and you will succeed.

So let's get started! What we will be doing is setting up an online shop with Spreadshirt. Many large YouTubers use Spreadshirt to sell clothing apparel, including WoodysGamertag, TmarTn, and Whiteboy7thst!



To start, head on over to <http://www.spreadshirt.com/> and click on “Sell T-Shirts”



Next, click on, “Open a Shop”

Open a T-Shirt Shop or Sell T-Shirt Designs - Earn Money with Spreadshirt

Become a **Designer**



Submit your designs and earn cash every time an item with your design is sold.

[Learn more](#)

Open a **Shop**



Offer products to a growing online community with your FREE online shop

[Learn more](#)

Become a Business **Partner**



If you are a large business or a well-known brand, we plan and implement online personalization campaigns for you.

[Learn more](#)

On the right side, click on, "Register now"

[Back to overview](#)

Learn more about running a shop

Spreaducation

Learn how to setup your shop, create products and attract customers, with many practical tips and examples from a variety of successful shops. We also offer webinars to help you get started and provide continuous updates and support on our blog and in the Forum.

[Learn more](#)

Become a Premium Member

You can become a Premium Member and take advantage of a number of great features. This upgrade means your shop will be completely Spreadshirt ad-free, your invoices can be personalized, and you can increase shopping incentives.

[Learn more](#)

Open a FREE shop now!

With Spreadshirt, you can open a FREE customized shirt shop and earn money with your designs, or the designs from our community.

Your Advantages:

- ✓ No costs, easy setup
- ✓ Wide selection of quality apparel
- ✓ Spreadshirt handles processing, customer service, payment and shipment

Already a shop partner? [Login here](#)



[Register now](#)

You will be prompted to enter your registration details. Make sure you use REAL INFO! There is no reason to use fake info.

User Information

User Information

Create your own Spreadshirt shop in 5 easy steps.

First you need a legally complete contact profile. Please fill in the empty fields.

Company	<input type="radio"/> Yes <input checked="" type="radio"/> No	House number & street*	<input type="text"/>
Salutation*	Please choose your title. ▾	Zip Code*	<input type="text"/>
First Name*	<input type="text"/>	City*	<input type="text"/>
Last Name*	<input type="text"/>	Country*	Argentina ▾

User Data

Please enter the information here for your user account. This information will not be shown in your shop.

Telephone	<input type="text"/>
Email*	<input type="text"/>
Password*	<input type="text"/>
Please confirm your password.*	<input type="text"/>

Yes, I hereby accept the [Terms and Conditions](#).*

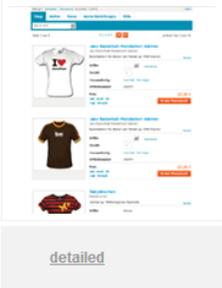
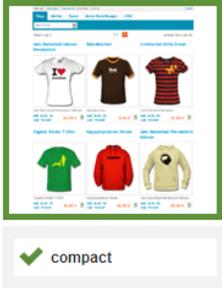
Save

Once you've finished entering your account details, click on "Save"

You will now get to choose what your online shop looks like. This is entirely up to personal preference, so just choose a design/color that you like!

Color and Layout

Colorful or restrained, how do you want your shop to look? Choose a color scheme and a layout. You can change these later in your shop profile.

<p>Winter</p> <p><input checked="" type="checkbox"/> Standard</p> <p>Jungle</p> <p>Classic</p> <p>Summer</p> <p>Black</p> <p>Fresh</p> <p>Retro</p> <p>Corporate</p>	 <p>detailed</p>	 <p><input checked="" type="checkbox"/> compact</p>
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Save

Once you've settled on a design, click "Save."

Creating Your Shop

You will now choose the name of your online shop. ***This is very important!*** You want to have a professional name that is easy to remember. For example, Supreme is a well-known clothing brand, and it has an easy-to-remember name. Try to come up with something like this, with “Clothing” or “Apparel” at the end.

It’s similar to finding an OG Gamertag. You can use a random word generator, like this one: <http://www.desiquintans.com/noungenerator.php> to find words you can use for your shop.

Example:

“Battery Apparel”

“Area50 Clothing”

Etc. Those are kind of crappy examples, but you get the idea.

Name, Language and Currency

Your shop name

Your description

Info Box

Name, Description,
Language and Currency.
Decide on the settings for
your shop.

[Preview](#)

Internet Address

Shop URL .spreadshirt.com

Language and Currency

Language

Currency

[Save](#)

You don’t need to include a description, it isn’t really necessary.

For your Shop URL, use your store name.

Once done, click Save.

Now, we are going to design our first t-shirt. This is perhaps the easiest part of the whole process!

Create Products

Design your first t-shirts for your shop. Over 100 products are available with which you can combine an infinite amount of designs and text. Give it a try!

After you have completed the last product, click on "Close Designer" to close the assistant.

Afterwards you can offer as many products in your shop as you like. Just log in into your user account and choose 'Products'.



All you have to do is click on the, "Choose Design" tab and you will see the most popular designs that are sold on Spreadshirt!

To insert a design on a shirt, simply click on it, and it will appear on the shirt.

Now just think, if you saw a shirt with that design, would you buy it? This simple question should help you design a nice looking shirt.

Once you have chosen a design, click on "Create" and click on "Close designer"

Promotion

You've successfully opened your shop!

However, we are not just ready to start selling to the public. We need to design a few more t-shirts.

The best selling t-shirts are humor-based t-shirts. A simple Google search for "funny t-shirts" will yield you so many ideas for a t-shirt. Simply find some good ideas, and create 9-10 t-shirts with them.

You can also use Spreadshirt's most popular designs.

Now, you have a shop full of 9-10 t-shirts that are perfect for selling. What now?

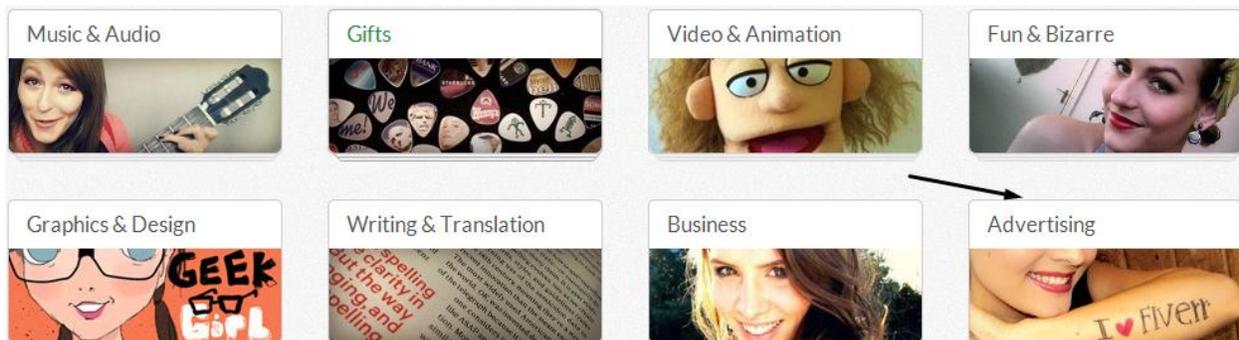
Well, here is where we can get creative. There are literally an infinite amount of places you can promote your shop.

You can...

1. Share your shop link on social media sites like Facebook, Twitter, Instagram, and Vine to get your friends to buy
2. Make a YouTube video promoting your shop
3. Hang up flyers around your town

One of the best places for promotion is Fiverr. Fiverr is a place where people sell services/products (called "gigs") for only \$5!

Head on over to [Fiverr.com](https://www.fiverr.com) and click on "Advertising"



Here you will find TONS of ways you can promote your shop. Simply sort by rating and you can find the most popular gigs.

Some of the gigs people offer on Fiverr include:

1. Hang up flyers around school campuses (this is an especially good one for your Spreadshirt store.)
2. Make a video promoting your Spreadshirt store (good if you plan on using YouTube to promote)
3. Promote your store on your Facebook page

And much more!

Fiverr is the best site for you to find promotion. Not only because everything is cheap (only \$5!), but top-rated sellers typically offer very high-quality service.

Some Fiverr gigs (such as hanging up flyers) you can do yourself. Check the "Extras" folder for some examples of flyers! Simply edit the file to your liking, print them out, and hang them up around your local school/city!

Conclusion

This concludes Merchant Magic!

I hope now you realize the potential this method has.

Below is my contact information, if you have ANY questions with this method, do not hesitate to contact me!

HackForums PM:

<http://www.hackforums.net/member.php?action=profile&uid=1544977>

Email:

Subsistence@outlook.com

Skype:

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To your success!

- *Subsistence*