

# One and Only

# PPD&CPA Energizer v1.0

By Miki from HF



Thank you for Purchasing this Fantastic eBook, you are now a step closer to mastering the art of PPD&CPA Monetization. I'd have to lie and say, you will not encounter any problems but with help from this eBook, by sure you will be able to tackle your obstacles along your journey with ease.

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# Introduction to PPD

A long introduction to Pay-Per-Download (PPD)& Cost-Per-Action (CPA) would be me writing twenty pointless pages about nothing rather than just getting to the point for my readers to understand. To introduce PPD&CPA to you must first make up some of your goals, for example that could mean by the start of the next month you will undertake any measures to successfully generate enough income and cash out for a new bike. I can tell you now, firstly it will be a small challenge for you to break into the market but once you follow this guide completely this will become an ease and you can optimize your niches carefully and rapidly generate clicks/downloads that you desire. Take my word for it, start with hard work and think outside the box how you can take out the competition. Lastly you will generate money AutoPilot meaning practically no work for a good income. By earning money from autopilot methods results in you having more time to focus on different aspects of your life. What makes PPD/CPA so special? The ability to make money every single day since millions of users want something for free yet you can get them to do anything for you like downloading programs that they truly desire. This marvellous method is good for people who decided to start out and for those who

are already acknowledged but struggle to convince others to click your videos resulting in conversions and hits. You my readers, I have been in the same place not so long ago. I was always into finding new techniques to monetize successfully yet PPD struck me out as I've seen those "Legendary" earners make absolute gold mines from just 1-3 niches! Gave this PPD a go and here I am teaching you the exact same steps I've followed from many guides/tutorials brining you the biggest amount of information possible shortened into small amounts of paragraphs specially designed to focus on specific areas and not wasting your time. This method has the ability to make you a living online if you go through my easy-to-follow instructions. Now, if you want to succeed, make sure to read every single word of this eBook carefully! There is a method mention in this eBook that will help you out significantly if you fancy investing a little bit more money towards your goals; I'd recommend this as I have this myself.

# PPD&CPA Explained

## Pay per Download (PPD):

Those are the Mothers of everything that resolves in the PPD world. They are huge networks established by known trusted users which work with offers to provide income for both parties, you, the network and the offers. Additionally they are the classic “Middlemen” taking a small cut from you for use of their network. Don’t worry the cut is not going to be huge on 1-20\$ payments, a maximum could be of 0.20\$, therefore with this method you are going to concentrate on countries which PPD networks praise.(bigger payout rates for offers) PPD networks tend to only use download pages designed for the customer to come visit and download your files, as always the networks compete with each other offering many functions which some have not even thought about like content lockers in which CPA users take huge advantage of when brand new niches come out which are popular and in very high demand.

## Cost per Action (CPA):

These networks are very similar to standard PPD networks yet some have better payout rates and more flexible offers available for your suitable needs. These work in a same format as PPD networks meaning they still take a cut of your income yet provide more support to their customers regarding optimizing their niches and offers. Say you are focusing just on High Paying Niches you've found, you can optimize the offers so they only focus on certain Country offers, for Example French niches, those bad boys always pay out in substantial numbers, FileIce pays a minimum of 22\$ per completed download, while AdWorkMedia pays up to 35\$ just for a mobile pin submit from Paris! With my experience I'd highly advise to use CPA networks as these have content lockers where the customer has to fill out a survey in order to get to their goal. You are like a wall just slowing him down; CPA offers are easier to complete therefore more money for you, and more people clicking it.

# Suggested networks

To my concern I'd always prefer CPA networks than PPD as some payout more and often have many features, and as always you are paid just a tiny income for a click on your survey file. I'd suggest using FileIce only if you are sure you will be making more than 50\$/monthly to apply for their payouts. Other than that I see no problem with using their trusted networks, they have great offers for specific countries meaning people you have targeted to your niche survey downloads will not leave and leave you empty handed. CPA Networks like AdWorkMedia, ADnooka, and ADscendMedia are the best ever networks used by me personally, I was happy to switch from PPD networks and move onto those as my conversion rates and CPA clicks profits have increased dramatically. I'd suggest you use these as well, they have great support and lowest payout requests as well as huge conversion rates payout options e.t.c!

# Super Niche finder

With this package I have added a minimum of 14,900 niches for you to experiment with if you had tough time finding those out for yourselves. To your knowledge some of those can be saturated and you might not make as much as for others, take a stab and experiment with any of those.

Go into depth and research it a bit more with help from various sites like Google. (take a look at YouTube monetization pdf attached with this package will help you significantly with Google ad words for niches!!) As always there are several ways to find your key niches. Here are the best methods laid out for you to find some and start your work. I'd recommend focusing on target specific audience, for instance myself I chose France, as I can speak French fluently and this has helped me make a gold mine form French gaming/fashion/music niches.(if you don't speak a certain language, Google Translator is your guide!!)

For this quick method I'd show you how this works.  
Visit YouTube keyword tool for searches:

[http://www.youtube.com/keyword\\_tool](http://www.youtube.com/keyword_tool)

Search the niche you are focusing on and target specific countries. Another great tool is YouTube trends, this focuses on most popular things take a look here.

<http://www.youtube.com/trendsdashboard>

The screenshot shows the YouTube Trends Dashboard interface. At the top, there are filters for 'France' and 'All ages'. Below these, three video thumbnails are displayed:

- 1. SEVEN OF THE BEST TRIES FROM RWC SEVENS!** by [rb](#) 15,279 views
- 2. ROXY PRO BIARRITZ 2013 OFFICIAL TEASER - #WHOAMIDUSTGUESS** by [roxy](#) 176,730 views
- 3. CYPRIEN - LES VIEUX ET LA TECHNOLOGIE** by [MonsieurDream](#) 1,738,139 views

The screenshot shows the YouTube Keyword Tool interface. It includes a sidebar for 'Promoted Videos', 'Video Targeting Tool', 'AdWords', 'Analytics', and 'YouTube'. The main section is titled 'Promoted Videos' and contains a 'Keyword Tool' section. The 'Results are tailored to the languages and countries you choose below:' dropdown is set to 'French'. The 'How would you like to generate keyword ideas?' section has two options selected: 'Descriptive words or phrases (e.g. green tea)' and 'YouTube video id or url (e.g. youtube.com/watch?v=JgT4aS5\_Zrw)'. The 'Enter one keyword or phrase per line:' input field contains 'jeux en ligne'. A checkbox 'Don't show ideas for new keywords. I only want to see data about the keywords I entered.' is checked. A 'Get keyword ideas' button is at the bottom.

Feel free to experiment with any see which one is perfect for you individually. As always if you are a gamer yourself and

not a specific target audience feel free to visit this website for upcoming games.

<http://uk.ign.com/games/upcoming> ← Niche city!

Lastly for great niches I always use Google Trends Tool; this is my secret weapon and when used correctly can be proven deadly. As you can see by going on it every day you see different niches/searches popping out the most popular ones, if you are quick you can use this to your advantage and quickly adjust it in a correct manner for people to download your niche's products.

<http://www.google.com/trends/>

Take a look as of today's hot searches, and as always you can choose different countries too!!

A screenshot of the Google Trends homepage. At the top, there's a navigation bar with links for Search, Images, Maps, Play, YouTube, News, Gmail, Drive, Calendar, and More. Below that is a search bar with the placeholder "Explore search volumes. Type in one or more terms". A green arrow points from the text "Target your countries here!" to the "Australia" dropdown menu, which is currently selected. The main content area is titled "Hot Searches" and shows a list for Friday, July 5, 2013. The first result is "dynamo" with a search volume of "10,000+ searches". Below the chart, there's a snippet of news from Tribalfootball.com: "Aston Villa serious about Nurnberg dynamo Hiroshi Kiyotake. The Birmingham Mail says Villa have targeted Japanese international Hiroshi Ki...". There's also a note: "Image Not Available". On the left side, there's a yellow square button with the text "New! Visualize hot searches in full screen." and a "Trends" link.

*Target your countries here!*

There are tons more methods you could use to find your super niches these are just the prime examples that I have

been using from the very start to concentrate on my French niches.

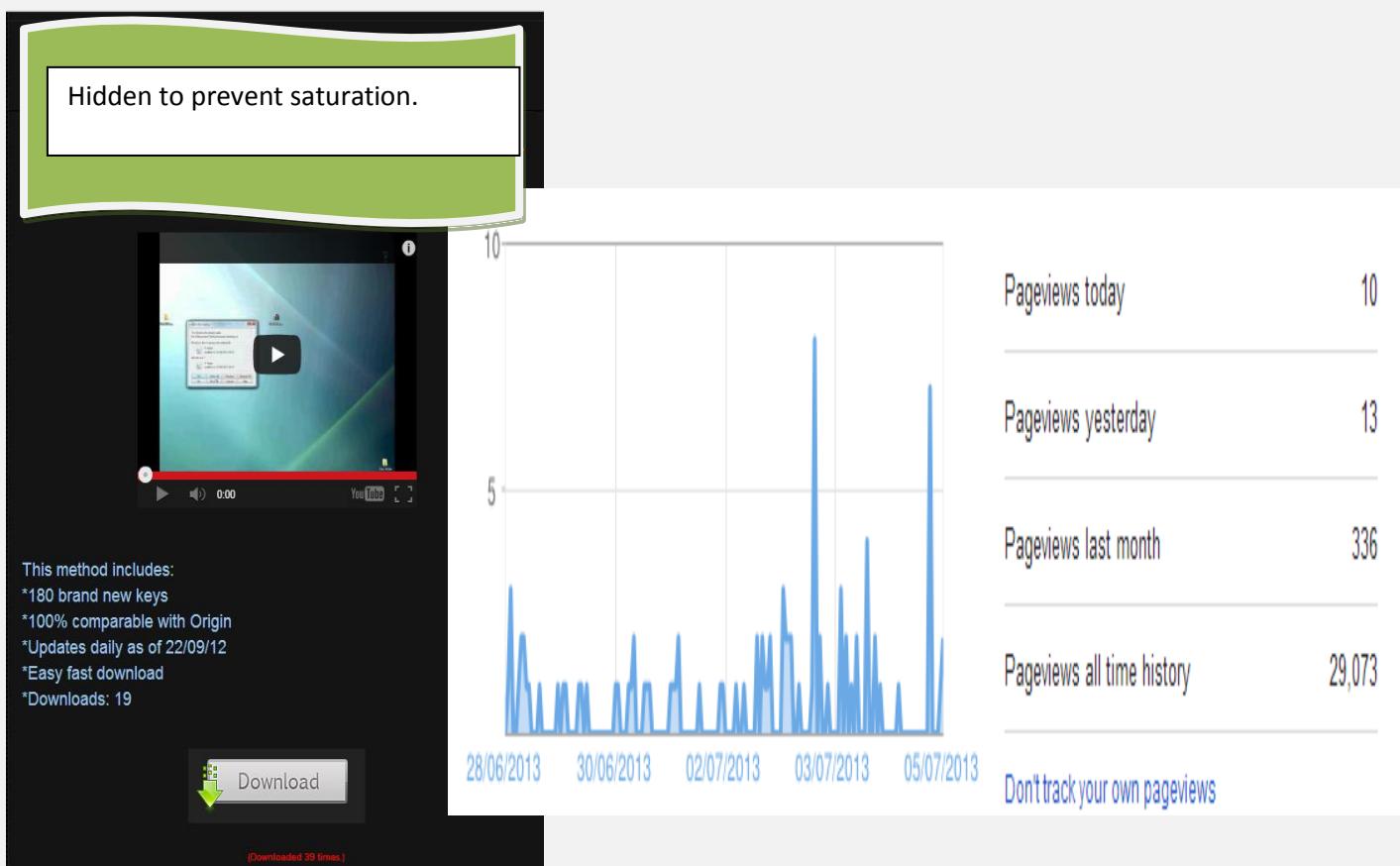
I'd like to introduce you with a simple Google keyword finder to target your audience with ease.

<http://adwords.google.com/o/KeywordTool>

Search terms (1)		1 - 1 of 1	Sorted by Relevance	Columns
Keyword	Competition	Global Monthly Searches	Local Monthly Searches	
jeux en ligne	Low	1,830,000	2,900	
Keyword ideas (2)				
Keyword	Competition	Global Monthly Searches	Local Monthly Searches	
mmorpg	Low	6,120,000	1,220,000	
jeux de beyblade	Low	40,500	46	

Take a look above, small competition rates huge monthly searches and specific, by these small keywords I can target “Beyblade” as there are some small monthly searches. For your start I'd suggest getting used to this tool and going for niches keywords which you have planned out, by this you can target an audience between 5,000-80,000 monthly searches. I'd advise to stay within this region otherwise there may be loads of competition and for you to earn money will be a slim! Search your targeted audience on different websites you want to target to check if the competition is low! Moreover You will require a key website where you will

be able to re-direct eager people to get onto these niches and you will be rewarded with money. At the start you can use free method such as blogger to create basic blogs, later you can invest into cheap hosting as low as 1\$/5months to domains which can be a max of 3\$ investment. Don't worry you are destined to make your invested money but if not stick with blogger:



Simple blog& Stats 1 Year after release going strong!

As you can see yourself cold hard proof that if you work at it you will get money, just with this niche alone I am making 5\$+ day. Also take a look, my blog is not perfect it's a prime

example yours should be! The only reason I've had such conversions and clicks is due to my YouTube Deadly traffic guide! (Take a look attached with this package!) Some days are better than others yet I can still pull through, you can too! Great site for your niche is Blogger:

[www.Blogger.com](http://www.Blogger.com)

..and for tutorials how to make a basic site for your niche follow these simple steps:

<http://www.simplebloggertutorials.com/>

<http://www.teachertrainingvideos.com/blogger/>

The second one has video tutorials you could easily follow and design your successful path into world of PPD&CPA.

Used both personally, loved them both.

### Quick&Easy French niche profit method.

The additional feature to this book and what makes it different from most PPD guides out there is this French niche method which could help you out monetize your niches quickly. As with the expansion of the Worldwide Web there are more sites posted daily, but with this method we will only concentrate on French side of the web. As you can see below

I am giving you best sites to find your niches, I've staked them out and there are around 10,000,000+ visitors in total daily to those sites altogether! If you followed this guide by now you know how easy you can pull of money especially with French Downloads, remember they are the most valued offers on some networks.

Gaming goldmine niches: <http://www.jeuxvideo.com/pc.htm>

L'internaute is an online magazine with hots and nots' in France at current day & time: <http://www.linternaute.com/>

Allocine is a French film website with over 500,000+ visitors daily! <http://www.allocine.fr/>

Skyrock is French Facebook, 400,000 users daily; get your viral scripts ready for huge income: <http://www.skyrock.com/>

Feel free to use this helpful site, to check what categories are most popular each month: <http://www.alexa.com/topsites/countries/FR>

# Promotions

In this eBook I will not be going into details how to promote as I've already stated to visit my (YouTube key traffic guide attached with this package.) All I can say is that you will need to do the work yourself and not somebody else. If you are feeling lazy and do not want to spend so much time making your own content, you can always "borrow" another video of YouTube or a website and make it your own by adding watermarks and enhancing it with your own style. Remember watermarking is a good idea to keep your video up as you can say you've made it first and the competitor has taken it from you. I'd strongly advise using a variety of promotions like Facebook, YouTube, Dailymotion, and other small video sites to promote. Feel free to promote with your own style and use your voice rather than txt doc to persuade your niche audience to visit your specific link! Also upload the video on many accounts! To prevent them from being removed by competitors!

# Extra features

To those of you who'd like to spend a little extra in order get more downloads I would recommend going for CPA Lander. This is a unique tool developed for those who want to make great Niche sites yet struggle to make those! This unique tool is cheap for the amount of workout it can produce and save time! Also take time designing your blogs and finding out what works best for you. It's up to you now to make money, feel free to ask me questions regarding some stuff, but don't ask me to do the work for you. In the next few updates I'll try to attach extra niches for you to try as well as bonus PPD scripts you can easily upload and profit. If you have anything worth sharing with me I might just add it to this package.