

# PPD Phoenix

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**Introduction**

Welcome & Thank you for purchasing my ebook, PPD Phoenix. This book is all about making money with PPD and I hope this will earn ebook will earn you a fortune. I would like to start off by confirming what is PPD? Pay Per Download more commonly known as PPD is one of the best ways to earn money online, it can be done with virtually anything and is fairly easy to execute & do without the help of others. PPD is regarded as a legendary way to earn money due to its simplicity. We find a topic that everyone loves, and setup a file which people can download, after that we setup a survey which can pay UP TO \$10 / PERSON. Yup, you did read right. \$10 / PERSON!! As you keep reading on through this ebook you will understand the concepts and strategies of the PPD masterminds. Maybe one day you can become a millionaire.

## About Me:



Hey there, the names Guycheap. Yes, I'm a very cheap man but thats a huge reason why I came up with this ebook, to help other cheap friends

earn a bunch. I'm a student who currently lives in Calgary, Alberta. I came up with this ebook one day when I was talking to a friend about PPD, he told me lots of PPD and encouraged me to let the others know about it, the best way possible that I believe is through this ebook. I started learning PPD back in around July, but I can say so securely now that I feel I know my way around when it comes to PPD. When I started PPD I felt like an idiot, I was not able to make even a dollar off PPD, now with the right help and guidance I got from friends I have the capability of earning over \$200 a month, by the end you should also.

## Earning with PPD

To earn with PPD the VERY VERY first step is finding a niche. What is a niche? A niche is something the public is interested in, it may be things such as free software, easy methods or more. This is the most vital and time consuming part of our adventure. Finding a Niche is a very hard task, it may seem easy at first but with the competition you won't stand a chance **unless** you play it smart.

I'm sure you have heard it a million times but here, you can hear it a million & one time. Get creative and use your head. Think outside the box, think as if you are the customer, as if you were interested in the item. After that start brainstorming some ideas for some interesting niches, don't get too far ahead of yourself though, because each of your niche WILL have competition unless you really put in your brain and make it a one of a kind niche. When you find a niche that can make you some good money, its an automatic feeling, you all of a sudden feel confident, you believe in the niche, you believe in yourself. Of course in the beginning its hard to find that confidence in your brain, so here is a tip, find something your good

at maybe your great at gaming? What if some of them require currency to pay? Awesome. You just found yourself a niche. Get what I mean?

When you think of a niche your brain should be working somewhere close to or like this:

*“ Ok, Lets see I play this game called Candy Crush, its at the top of the world now and I see almost all of my friends are stuck on a level that they can't pass. So what if I were to play around a little find some youtube video's, some tutorials and create my own noob friendly tutorial that my friends would like to buy, one that will pass them through the level that they are stuck at. Lets say I sell each guide for \$5. I have 4 friends who are interested, great. I just made \$20. But thats not enough, how about I ask my friends to ask their friends if they have any friends who are stuck on it? They one has 1 other interested friend so I just made \$40. I feel I can do better so why not sell it online? From my search results at least 50 people were interested in passing that level so I can earn almost \$300 simply by selling it to those 50 people and my friends. “*

After your done thinking like a niche genius, you need to find the competition you will face. To do this we will be using Google's KeyWords planner ( You require a Google Adwords Account for this ). Lets see how many people search up something related to Candy Crush Levels.

free candy crush	🔍	9,900	Medium
candy crush app	🔍	6,600	Medium
beat candy crush level 65	🔍	320	Low
free candy crush levels	🔍	30	Low
how do you beat candy crush level 65	🔍	170	Low

As you there are levels to

can see, specific the

competition. The competition on candy crush aren't very high, I suggest low for users who are new to PPD and medium for those who can grasp the concept of PPD.

Here are some other great PPD ideas:

## **Premium File Sharing**

Most of us get very annoyed having to wait 60 seconds to download a file, so how about we find a way to instantly download a file? Of course we would have them do a survey for this to happen.

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I won't be giving out too many examples because I want for your brain to train & get used to the fact that it has to come up with ideas for PPD, no one will provide them for you.

When your done finding a niche, we must advertise. We much reach out to the public and let them know we are offering this. To do this we can use Youtube, Google Search ranking or something similar.

I'm going to be providing a very rough and fast way of ranking your video or website.

## **YOUTUBE**

The best way to make money off youtube is create an amazing video, you can find lots of free templates online, next create a very professional feel to the channel, have a custom link to it such as youtube.com/id/username, have a username and an avatar through photoshop ready or hire someone to do so for you. Setup Channel Keyword optimization if you're not sure how google it. Now every time you post the video always have a link to the website that you created where the person may download the guide / program. Also have lots of positive reviews in the comments and have lots

of likes to convince the customer that it really works.

## **GOOGLE SEARCH RANKING**

The best way to achieve a good google search ranking is to buy some views. This insures when people search for a keyword you have selected on your website your website will be among the first, this way it creates a great legit business view for you, and a great view for the customer. Face it, when you search something on google, the first thing you do is click the first 5~ links or so, if those were one of your links, wouldn't it be great?

After finishing up with with niche, its all auto pilot.

## **Useful Links:**

These Links will be most important to your PPD journey.

**Google:** [Here](#)

**Filelce:** [Here](#)

**Sharecash:** [Here](#)

**Google Adwords:** [Here](#)

Google Adwords Keywords Planner: [Here](#)

**I PLAN ON UPDATING THIS PAGE WITH MANY MORE USEFUL LINKS,  
THESE ARE JUST THE BASIC ONES THAT YOU WILL NEED!**

## Executive Plan - 3 Niches

Ebook Niches

\* = And the List goes On & On

### Easy Niches:

Name: Free Girl

Keywords: free games for girls, free online girl games \*

Average Hits: 3,550

### Medium Niches:

Name: Codes Free

Keywords: free coke rewards codes, icoke, icoke rewards, free coke rewards generator

\*

Average Hits: 1,400

### Hard Niches:

Name: Free iPhone 4

Keywords: get a free iphone 4, sprint free iphone 4, iphone 4, free att iphone 4 \*  
Average Hits: 24,040

Remember, Average hits are in a month. Most of these niches are all about coupons and downloads that you can find easily on the internet. You can simply find a coupon online and make a website asking users to complete a survey for the coupon code? See what I mean. The possibility's are endless.

## **Closing Words**

In Conclusion I would like to wish everyone good luck and happy earnings, and hope that they will enjoy this ebook and consider this its mentor to learning the ways of PPD. For any support you can contact me on HF @ [Guycheap](#)