

PROFIT KINGDOM - v1.0

A complete guide to making insane profit

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A quick note...

First of all, I'd like to thank you for purchasing my first E-Book on how to make money. This isn't a method where you put minimum work and effort in and earn money, but rather a method that requires a bit of work, effort and patience. It is also fairly easy to do this method and the requirements aren't that hard to meet at all. I'm going to stop wasting your time now so you can start earning some easy profit! Welcome to Profit Kingdom!

If you need any help at all regarding this method, feel free to contact me via Private Message on HF. If you have bought the premium edition of this E-Book, you are eligible for Skype support.

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INTRODUCTION

You're probably fed up with many other E-Books that simply don't work. Well, so am I which is why I decided to write my own E-Book that does work, unlike the others, in order to help you guys start making some easy money online. Now... some of you will probably skim-read through the entire E-Book, paying no attention to everything that's written and then ignore the E-Book forever. If you do that, then you've just wasted your money. Why don't you at least read everything in this E-Book and actually try the method out and I guarantee that you'll see results.

Many people want to start making money online and most of them say it's an impossible thing to do. I'm here to tell you that they're wrong. With this E-Book, you can finally say goodbye to buying another E-Book again. Making money online has never been easier and I'll tell you one way on how to do this. All you really need is some time, patience and dedication.

Before we begin, let me just say this. No method will teach you how to instantly earn a fortune. None. People don't get that there is no magical way that will let you earn money instantly; they just hear what they want to hear and in the end, they become disappointed. This method is not one of those fake methods. It requires some effort put in as well as some time.

So let me put it to you this way: there's those who work and then those that watch. Now, you can watch everyone else earn money and sit there wishing that you were one of them, or you can actually start working like them and actually earn some decent money. The choice is yours, it's all up to you.

Remember: **no pain, no gain.**

REQUIREMENTS

Before we begin, I'd like to point out that there are some requirements in using this method although they shouldn't be too hard to meet.

1. PayPal account
2. Access to a computer
3. Patience
4. Dedication
5. OPTIONAL: Small investment money (you will earn this back in no time!)

Like I said... not too hard to meet, no?

Patience is a must for this method. If you are really impatient, then this is not a guide for you but I highly suggest to try it out and hopefully you'll earn and maybe become more patient. Have you ever heard of the saying "Patience is a virtue"?

Again, dedication is another must for this method. If you keep at it, then I absolutely guarantee that you'll make your money back from buying this E-Book and mainly, make even more money than you ever have!

I didn't specify how much investment money is needed because it really depends on what you are planning to resell. The investment money is usually cheap though, maybe around \$5 or even less. I want to say this, though: **the more money you invest, the more profit you will receive.**

NOTE: You do not have to invest anything first! For example, I advertise on eBay selling an item (which I don't currently have). A buyer comes along and purchases the item that I listed on eBay. Then, I go to someone who is selling that specific item for a cheaper price than what the buyer bought it for and I purchase that item. I then hand the item over to the buyer. Easy profit!

ABOUT THIS METHOD

You probably guessed what this method is about from the previous page. No? Okay, I'll explain everything here in detail. This may not be the most original method but it does get the job done and I can guarantee you'll make money from this method.

Essentially, this method is all about **reselling** things for a larger price than you originally bought it for. To put it simply, it involves buying something for a cheap price and then selling it for a larger price. The price you sell it for is up for you to decide and it normally depends on what product you're planning on reselling. Choosing the right price for your product is explained in more detail later on in the E-Book. Remember, you don't have to invest first!

In case some people are still confused about this idea, I came up with several simple examples below.

- Example #1: I buy a book for \$5. I then try to sell it for \$10. After a while, the book gets sold and I receive \$10. That is \$5 profit made right there.
- Example #2: I buy a Steam Game Key (or gift) for \$20. The RRP of that game is \$40. I have not used the key or gift yet so it is still in my Steam inventory. I then go on to SteamTrades.com (or something similar) and then make a post advertising the game for \$30. I have a buyer and we do the trade: he gets the game advertised and I get \$30. That is \$10 profit made right there.
- Example #3: I see someone selling 2000 Facebook Likes for \$4. I then advertise somewhere (e.g. emailing a business or going on another forum) that I'm selling 2000 Facebook Likes for \$20. There's a buyer and he/she pays \$20. I then use that \$20 to purchase the 2000 likes from the person who's selling it for \$4. That's \$16 profit made right there!

CHOOSING THE RIGHT PRODUCT

Alright, so now it's time to choose the right product for you to resell. Like I said earlier, the more you invest, the more profit you'll receive. So if you invest into a good product and sell it for higher, then congratulations because that must be some mad profit right there. Therefore, the amount of the profit you'll receive is dependent on the product you resell.

When I first found out about the idea of reselling, I became curious and wanted part of that business. So I poked around the Internet and found out that social media was a good thing to resell. Things like Facebook Likes, Instagram and Twitter Followers, YouTube Views were being sold for cheap and people on some forums were charging almost double the price! This led me to using some common sense: if they can do that, then surely I can. I did all this and sure enough it worked but it wasn't efficient enough to generate a huge amount of profit. So I scrapped that idea... but if you want to try this out, go ahead but that's not what this E-Book is all about.

After a while of researching, I found out that things like Steam and Origin Games (whether it's keys or gifts) and software like Antivirus and Microsoft Keys were good products to resell. This is because their RRP is usually quite high and if you scour the Internet for a few minutes, you can find out that these can be sold for dirt cheap. Take this as an example: I went on eBay and saw that Norton Antivirus averaged around \$25-\$30 and after poking around a bit, I saw that you can buy a product key for around \$1-\$5!

So for this method, you can either choose one of the following products below to resell or you can find your own and resell it (which is always better because there won't be as many competitors). I recommend **Microsoft Products**.

- Steam and/or Origin Games (Keys or Gifts).
- Norton, Kaspersky (or any other popular company) Antivirus.
- Microsoft Windows 7/8/8.1 Keys (newer version means more profit too).
- Microsoft Office Keys (yet again, newer version means more profit).

CHOOSING THE RIGHT PRICE

Keep in mind that there are other competitors doing the same thing as you. This part is one of the most helpful parts in the guide because it determines whether or not you're successful and if you're making a decent profit or not. This part focuses on how to set your price and beat your competitors.

In order to be the most successful, you need to have suitable prices. For this method, I recommend setting your price that meets these requirements:

- It is larger than the original price you bought it for.
- It earns you a decent amount of profit (I normally aim for at least \$5 profit).
- It is lower than the RRP (recommended retail price) of the product.
- It challenges other competitor's prices (having a price that makes customers choose to purchase from you instead of others).
- Most of all, it's a sensible price (don't buy something for \$10 and then expect to sell it for \$200 when the RRP is \$75 and the competitors' prices are lower e.g. \$60. If I was in this situation, I'd set my price to be around the \$40-\$50 mark).

Keep in mind that these are my requirements that I normally follow and these have been working well for me personally. Again, it's all up to you. Feel free to use my set of requirements or even make up your own if you wish. Just remember to have something that's similar to mine. I also recommend to use the "Buy It Now" option but you can use the "Auction" option if you wish.

In addition to that, please don't be greedy when it comes to setting your prices. As long as you're making a profit, whether it's only \$5 or even \$2, you're doing fine. Profit is profit; making \$1 profit is better than making no profit at all!

WHERE TO SELL THE PRODUCT

Now that you've decided which product you're going to resell, it's time to look for a place to sell it. This is an important factor because it can decide how much profit you will make and how quick too. In this page, I'm going to discuss the different possible places to where you can sell your chosen product. This will include the advantages of using them as well as the disadvantages so that you can choose which marketplace is suitable for you.

For selling on **eBay**, this is usually the best choice for this method. This is because it's an extremely popular site and it's very quick to sell your product. I'd definitely recommend this way because it has worked well for me personally. Also, it is normally one of the first places that customers go to, to buy cheap things so you're going to have a lot of potential customers.

Advantages of using eBay:

- Fastest way to sell your product(s).
- Popular marketplace, so this means a larger audience.
- Easy to sell your product(s) due to user-friendly layouts.

Disadvantages of using eBay:

- Fees can be quite expensive so it can cut your profit down.
- Hard to attract buyers if you don't use the right keywords etc.
- Can sometimes not get feedback from buyers, or even get negative feedback (for some reason) which discourages future buyers.

For selling on **Amazon**, I heard it is also a good way to resell your products however it can be quite time-consuming. Personally, I have considered using them but I've never actually used them because eBay has been working perfectly for me already so I felt I didn't need to change places. If you have experience with using Amazon and you're sure you can make a profit from there, then I suggest you go for it! The choice is yours; I'm not going to force you!

Advantages of using Amazon:

- Popular marketplace like eBay so there's a larger audience.
- Your product is easier to find and buy.
- Also easy to sell your product due to the user-friendly layout.

Disadvantages of using Amazon:

- Like eBay, the fees can cut down on your profit.
- Can be quite time-consuming to sell your product(s).

For selling on **Craigslist**, you may have to be lucky in order to get a sale from there. I've personally never used this place before so I can't offer any past experiences and things like that but like with Amazon, if you got experience with this then go for it if you wish!

Advantages of using Craigslist:

- No fees except when you post in the "Job postings" area.
- Can advertise your product on different cities.

Disadvantages of using Craigslist:

- Can be difficult to get a sale from there.
- Possibly time-consuming.

For selling on a **forum** (e.g. Sythe, HackForums), this can be quite profitable but you will have a lot of competitors and you may have to build a good reputation before you start selling things. This is often my second choice after eBay.

Advantages of using a forum:

- Can be quite profitable.
- Able to build a lot of reputation.

Disadvantages of using a forum:

- Quite time-consuming if you have little-to-no reputation at all.
- A lot of competitors so you will have to stand out.
- Price of your product depends on competitor's prices.

SELLING YOUR CHOSEN PRODUCT

Chosen your product now? Good. This E-Book will focus on selling one of the Microsoft products because it yields more profit than Steam Games and Antivirus Keys. For this part, I will teach you how to sell one of the Microsoft products on eBay, but for the purposes of this E-Book, I will be using Office 2013 Keys as an example.

First of all, you need to set-up an eBay account. This should be relatively easy to do. All you need to do is go to:

- www.ebay.com – this is for US.
- www.ebay.co.uk – this is for UK.

When you enter the main page, just look for the “Register” button which is normally located at the top left-hand corner. Just fill in all your details and you should be good to go. Don’t forget to link your PayPal to your eBay account and also, you can customise your account preferences that suits you.

Now that you’ve signed up and you’re signed in, you’re now ready to make a listing. Simply look for the “Sell” button at the top of the page and follow the instructions on there.

When it comes to selling your product on eBay, your title needs to look professional and straight to the point. Since we’re using Office 2013 as an example, I would put the title as “Microsoft Office 2013 Home and Student Licensed & Genuine Key/No Box – 1 PC Only”. Something like that will do. Just make sure it looks professional and simple.

Next, you have to figure out what your description needs to be. This is one of the most important parts when it comes to selling. Your description also needs to be professional and well laid out. It needs to be concise so that your customer knows what he/she is buying from you. Try and be persuasive, you need to make it so that customers will choose to buy from you and not from others. List information like compatibility, features and things like that.

I've found out that displaying how much money they're saving if they buy from you rather than retail stores really helps a lot. It tells the customer that they can save a lot of money if they go for the cheap option and still get what they want.

Remember when I said to have a professional look and layout? I've included a template near the end of this E-Book that you can use but if you can create your own, then that will be 100% better. Don't forget to bold some important words or sentences as well as use underlines and italics. This will make things stand out better and it makes it easier for the customer to understand what you're trying to say. Changing the font size also works too but try not to make it too big and have the other text too small. Keep everything balanced.

One last quick note, try over deliver and always give the customer what they need to know. What I mean by this is to show that you are their best option to buying these things and not others. You can do this in the listing description by saying things like "Feel free to message me if you have any questions and I will reply ASAP!" Try to answer emails promptly and always answer their questions. Remember to speak in a polite manner to give them that professional look.

Now, you need to set your price. On one of the previous pages, I give some tips on what to sell your price as. Since we're using Office 2013 as an example, I will base prices at present writing time. So I found my source of Office 2013 keys which are being sold by a reputable seller on a forum for \$10 each. On eBay, I have found out that some were going for an average of around \$50-\$80 whilst some were even going for \$100+. I decided to make my price \$45. So if I didn't buy the keys first, the calculations would be like so:

- I receive \$45 for an Office 2013 Key from an eBay buyer.
- I buy a key from the forum seller for \$10.
- I then hand over the key and I get to keep the \$35 profit.

Assuming that I sell 3 Office 2013 Keys:

- $3 \times 45 = 135$ then...
- $135 - 30 = 105$.
- Profit = \$105!

DISTRIBUTING THE PRODUCT

So once your product sells, you will need to contact whoever bought your product. This is normally done via Private Message on eBay. Remember how I said to be polite to customers? You can do this here.

When sending them the message, you will need to include the product key. A friendly message is optional but highly recommended because in the future, they might purchase from you again due to the high quality service you have just provided.

You can use this message template below once they bought your product (just remove the quotation marks and you're good to go. Feel free to change the template by any means):

"Hi,

Thank you for your purchase of <insert product they bought here>. Your product key for this is: <insert product key here>

I hope you enjoy your new product and the amount of money you've saved from purchasing from me. Remember to keep an eye out for my future products!

Very best,

<insert your eBay seller name here>"

This will make the customer remember who you are and hopefully they'll choose you to purchase from again. Hopefully they'll also leave some positive feedback for you to show that you are a good seller to others.

CONCLUSION

Now that this E-Book is finally over, I will use this page to give you words of wisdom. In the upcoming pages, I will also include some final resources that you can use to help you in utilising this method.

You've just spent \$10 for this E-Book (or \$15 for the premium edition) and that came out of your own pocket. Don't just leave this E-Book to catch E-Dust and look for other E-Books that are hopefully better because if you do, you've just wasted your money. Try this method and dedicate at the very least 30 minutes or an hour a day using this method and I guarantee you'll see good results in the end. Trust me, you just have to be dedicated and patient. Just keep at this method until you've at least made your money back.

I know this may not be the most original method but hopefully it's one of the most helpful methods out there that will surely make you earn at least your money back from buying this E-Book. Remember to contact me if you need any support and I'll do my best to respond as quickly as possible.

One thing to keep in mind is that profit is profit. No matter how much profit you make, it's still better than making nothing. Just don't be too greedy otherwise you'll just become impatient and not make any sales. Another thing to keep in mind is that you must treat your customers politely. Doing this will earn you some reputation and possibly future sales.

Don't give up if you haven't made a sale in a few days, it's all about patience and dedication. If you haven't made a sale in a few days, go back over this E-Book to make sure you haven't missed anything important out or even change the way you use this method e.g. use a different marketplace or a different product/service. Hopefully that'll change things around.

Remember: no pain, no gain. If you stick to this E-Book, I guarantee you'll be entering **Profit Kingdom** in no time!

HELPFUL LINKS

eBay fees calculator for US:

- www.fees.ebay.com/feeweb/feecalculator
- www.newlifeauctions.com/calc.html

eBay fees calculator for UK:

- www.instantbaycalculator.com/
- www.freebaycalculator.co.uk/
- www.fees.ebay.co.uk/feeweb/feecalculator

These calculators may not be very accurate however they should be a rough estimate on how much your fees are.

Cheap Steam Games:

- www.g2a.com
- www.g2play.net
- www.cjs-cdkeys.com
- www.kinguin.net

Forums: (sorry for the short list, don't know any other forums!)

- www.hackforums.com
- www.sythe.org

Cheap Antivirus/Microsoft Keys:

- Message me.
- Try find some on forum marketplaces.

TEMPLATES

eBay listing description template:

You are currently viewing a listing for:

- <insert product name here in bold>

What you will receive:

- <insert what the customer will only receive>*

*<insert what the customer is NOT receiving here in a small font size> (optional)

Important information/features about this product:

- <insert information here>
- <insert information here>
- <insert feature here>
- <insert feature here>

Don't forget to use bold/underline/italics on some words or sentences to make it straightforward for the buyer!

How the buying process works:

- Upon purchase of this product, you will receive a message sent to your eBay inbox from me that will include the product key. You can then use the key for activation of the product. I aim to deliver as soon as possible but in the unlikely event that this is not the case, you will receive your key within 24 hours in your eBay inbox.

Don't be deterred by my low feedback, purchase with confidence! (optional)

Please don't hesitate to contact me and I will try my best to reply ASAP!

(More templates to be added soon)

TERMS OF SERVICE

Upon the purchase of this E-Book, you agree to follow the Terms of Service:

- You will not share, leak, modify etc. this E-Book in any way. Doing so will result in a scam report.
- You will not chargeback in any way. Doing so will result in a scam report.
- You will not resell this E-Book without my written, dated and signed permission.
- There will be no refunds to be made unless I say so.
- I'm not response to what happens to you after you've bought this E-Book.
- I reserve the right to change the prices of my products and this E-Book at any time with or without any notice.
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