

THE SMART GAMER

V1.0

The story and complete tutorial of how I'm
earning at least a \$1,000 weekly

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Introduction

How many eBooks did you buy and you were utterly disappointed with either the quality or the methods contained in there? Well, I'm proud to bring you my version of moneymaking with which I guarantee you'll make at least some income. The more time you invest in it, the more results you'll have. The eBook contains many detailed methods which are found out and written by myself. It's up to you which ones you will use, and how much you'll use daily. So let's start.

What we will do? Affiliate marketing.

Before you think 'oh no, not another affiliate marketing eBook', I'll have to break your bubble. Most affiliate marketing eBooks don't tell you **how** to do it, they tell you **to do it** and think of the ways **on your own**.

Who are we targeting? Gamers. PC gamers.

Since we're targeting several millions of people, this method can not get saturated, as we have an infinite crowd we can earn money from.

How are we doing it? By using heavily gamer-populated sites so we get attention by many PC gamers.

Learning the basics

Basically, you want as many people clicking on your affiliate link. According to the people clicking the link, I will divide the people into 3 groups:

- 1) The Big Fish (TBF)
- 2) The Inner Circle (TIC)
- 3) The Small Fish (TSF)

We will be using the site g2a.com: <http://goo.gl/Z38u0j> G2a.com is a website that sells cheaper video games, and offers many great deals, sometimes reducing the prices over 70%. Except that you can earn money from it, you can also get really cheap PC games. It's popular, but I'd say 95% of PC gamers still didn't hear about it, and still shop retail games on Steam, Origin, Battlenet and etc. The site is absolutely legit and is extremely high quality. I've been using it for over a year for my own purchases, and only recently decided to start earning money from it.

Clicking on the affiliate link makes people save your affiliate in their Cookies. So if they click on it, and don't decide to buy a game straight away, but in 2-3 days, you'll still get the same profit as long as you're saved in their cookies. Awesome!

Register on the website, and then go to the Goldmine:

<http://goo.gl/Z38u0j>

The Goldmine is the affiliate program, and it'll be your home for some time.

The hierarchy

Not all people who you're targeting should be people who buy PC games. According to that, I've made up 3 groups of people which you

can target, and each group is unique. The hierarchy system is something that you always must have in mind. Not all of the gamers who click on your link have to purchase something. You can form your own affiliate team and make them spread your link around the Internet, and you'll still be gaining money.

The hierarchy system is explained by this illustration on g2a:



You're on top, and your level 1 gamers make you 100% of the income. Level 1 gamers refer level 2 gamers, from which you get 60% (and your level 1 gamer gets 100% from the earning). The level 2 gamers refer level 3 gamers, from which you earn 40% (your level 1 gamers earn 60%, and your level 2 gamers earn 100%). The more you earn, the bigger percentage you get from every sale. You start with around 10% from each sale.

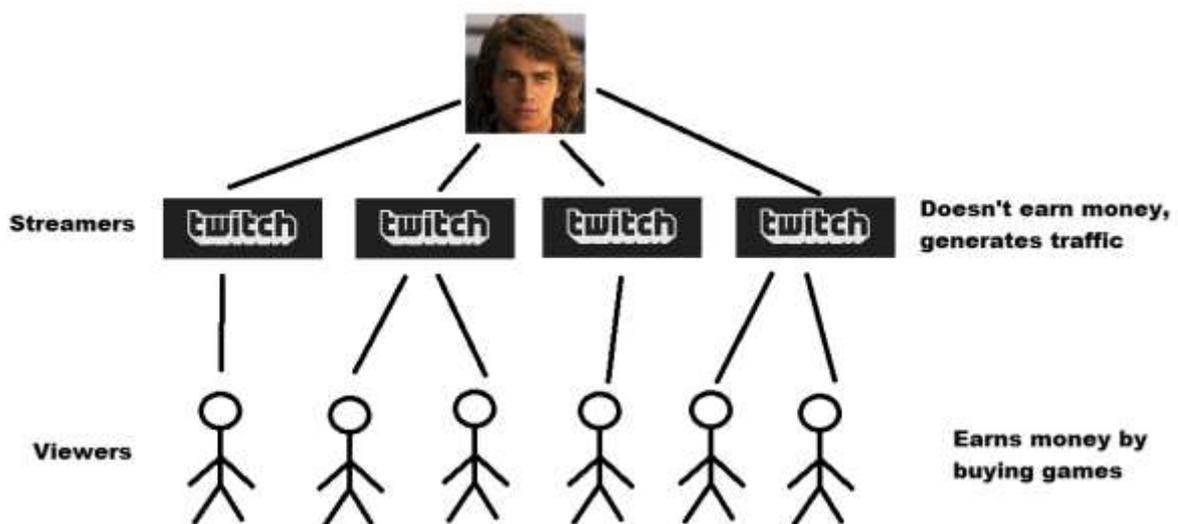
THE 3 GROUPS

The Big Fish (TBF)

TBF are popular people in the world of gaming. They're streamers, Youtubers, community managers, or any well-known person that gamers know of. The income they can bring you is not direct, and

they're only used to attract more people from which you earn your money, but they earn as well. Most streamers and Youtubers are in the business for the money, so introducing them to a new way of income with no effort at all can be pretty interesting for them.

I, personally, currently have 14 popular streamers under my affiliate. Most of them don't know that they're under my affiliate, and they're generating at least 50% of my total income. The streamers are streaming on a site called twitch.tv.



The streamers only have to share their link on their livestream and try to promote it every hour or two, and you'll be getting money in no time. I've got an extremely popular streamer under my link. He gets around 10k people watching on average and he generates around 2,000 clicks daily. Take into consideration that I've got 14 live streamers under my name, which makes me get at least 10,000 cookies daily. Most of them don't buy straight away, but at least 50% of them do buy at least 1 game. Do the math yourself and please think now: Do you see the potential? There's thousands of streamers, hundred thousands of people watching, and an infinite crowd where you can share your link.

Q: Why would it be interesting for them?

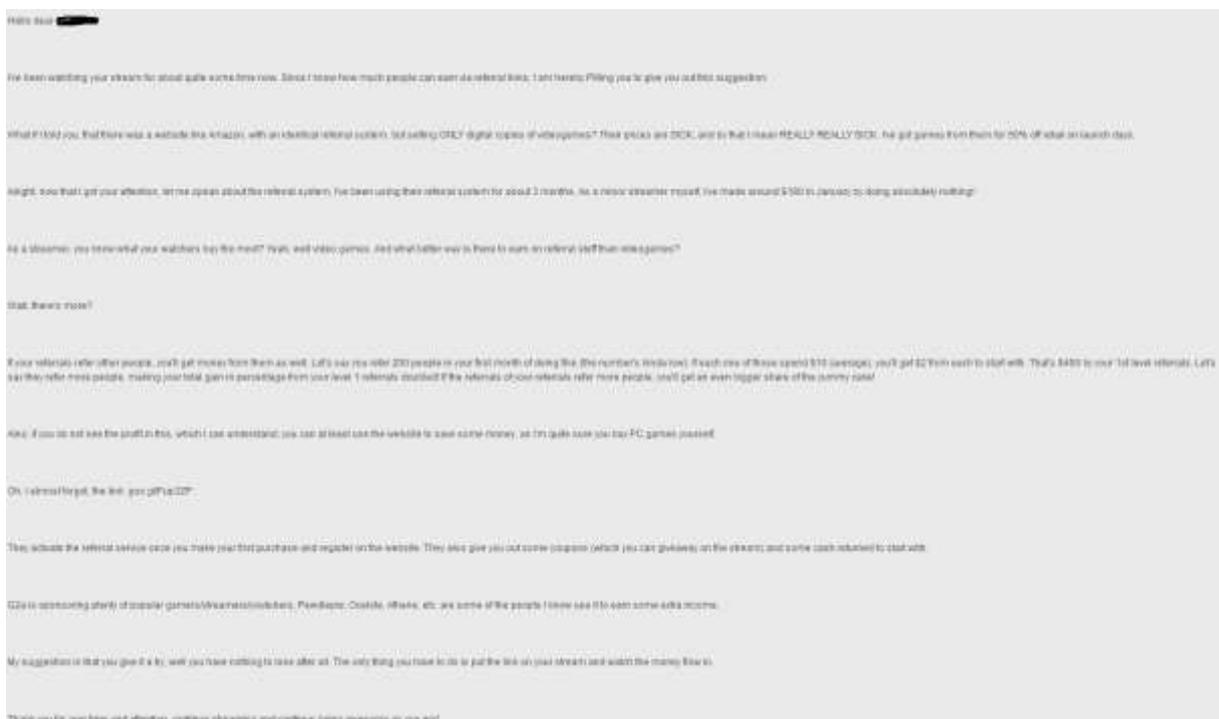
A: Why would I buy a game for \$60 if I can buy it for \$30?

Approaching twitch.tv streamers and how to catch their attention

Don't: spam their chat, spam their PMs, use accounts named like 'g2aAnakin' 'buysellkeys' etc.

Do: approach them like a regular viewer with a great idea of earning extra income. PM them, act like you're watching them for months.

Example¹:



Another part of the TBF group are Youtubers. The only difference between them and Twitch.tv streamers is that they can't advertise directly on Youtube, but they do have their Facebook fan pages, Twitters and other means of social media contacts. Approach is the same: PM them, talk to them, tell them they can earn money from it.

Most of the Youtubers are more open minded to this idea than streamers. Streamers are really hard to get under your affiliate and you will most likely get rejected in 99% of the cases. The 1% will

¹ This guy PM'd me back, he was delighted with the idea and is making me around \$50 a day

generate crazy income, so the main focus should be: **never give up**.
Try several times, try different games, try all kinds of different things,
but never get disappointed. It'll help you.

Let's move on.

The Inner Circle (TIC)

TIC is a group of people, friends, who you know play PC games. You share the website with them, and then talk them into spreading the word about the website. It'll generate an income both for you and them. The point of TIC is to share methods, share work efforts and generate an income for both of you and your TIC members.

Managing your TIC is something of significant importance, and it's up to you whether you'll work 1 on 1 with each member of your TIC or you'll form a group of people working together to accomplish goals.

My personal TIC is managed in a way that people don't know about each other and I mostly support and work with 1 person in private. As mentioned before, by publishing this book, you are accepted in my TIC and you can always PM me on Hackforums or add me on Skype and I will do my best to give you support and share some ideas with you.

The Small Fish (TSF)

TSF are gamers who actually do purchase games. They're not people you target by-person, but people who get attracted in the terms of massive advertisement either by your, your TBF or your TIC. They're the people who spend, and the people who make your income. Other than letting your TBF or TIC do the work of gathering TSF, I will list my own personal methods of how I have collected the majority of my TSF. Exciting!



Facebook

Facebook is all about spamming. Create a new account (or hack a used one, which is great as well) and simply start spamming the link. Join gaming groups, join gaming pages and share your link on every single thing that you can find.

Example: you want to link your affiliate link to Titanfall. Titanfall is a FPS gaming which will be released in March and it's being published by EA games. Join the fan pages of EA games, Titanfall or any EA games related game page (e.g Mass Effect, Battlefield, SWTOR) and post it there as well at least once per day.

Another thing you can do is contact Facebook page owners and tell them about the method of earning, making them become your TBF and auto-piloting the earning on that page as well. Just search for random gaming pages, and basically anything above 10k members will result in at least \$5 daily.



Reddit

Making posts on reddit can get you a lot of cookies as well. Let's take for example Titanfall again, which is extremely popular right now. Titanfall retail is €60 on Origin at the moment. G2a is offering it for €32.99. That's almost 50% off! The players who're hyped about Titanfall would surely love to get this information, as they'll be saving such a great amount of money. You can head over to reddit.com/r/titanfall for example, and you'll see some of my posts there. In 2 weeks of the link being up, I've made around \$1600 just from advertising this one game on reddit. G2a offers links to certain

products as affiliate links, so you won't have to link people directly to the site, but rather link them to the product. Take my Titanfall link for example: <https://www.g2a.com/pre-order-titanfall-now>

Most of the people who click it don't even know they're registering under my affiliate link, and some are so delighted with the prices that they've already bought several games, all under my cookies. Browse the subreddits a bit and share your link on every post/page you think it'd be worth.

You can also use other social media, but I've used only YouTube, Reddit and Facebook. The audience is extremely populated here and I'm quite sure there are infinite possibilities and pages you can advertise on.



What is the best place to promote discounted video games than the biggest gaming community? Aside from the promotion, you can also check the upcoming releases and time the promotion of certain games regarding of their release date. I join a lot of groups and simply share the link in the group chat, or the group pages. It's quite easy and leaves you a huge area of what you're able to do using this software and its community.

Online forums, including HF 

By simply joining different gaming forums you can easily get some buyers. Also, if you're already active on certain forums it'll be even

better. Forums have a community feeling and you'll often trust a person that you've met on a forum far more than a random post on a random Internet page. People on Hackforums often are looking for cheaper games, so you can easily refer them to g2a.

Tips

- 1) Use an URL shortener like goo.gl
- 2) Always know which games are coming out soon and be ahead with the pre-purchase discounts
- 3) When sending PMs to TBF don't sound like an automated mass mailer. Use emotions, people love emotions!
- 4) I know it can be tiring and repetitive, but never give up. This is really easy cash. I didn't make a single cent the first 10 days I did this, and a month and a half later I'm making \$1000s a week minimum. The more I work, the more I earn!
- 5) Believe in what you're doing. If you believe in yourself and in this method, you'll make money.
- 6) Never use your name in affiliate links. Make the links attractive (see example of my Titanfall link)