



# Bird With Treasure

...will you catch it?

## Howdy!

Thanks for purchasing my e-book first of all. You're going to be successful with this if you put some effort into your work. All you need is inspiration and a small investment both - money and effort. Don't worry though. Your money investment won't exceed 15 dollars. Let's get to the fun stuff, shall we?

This is going to easily work in any countries **except** for Russia and the US.

### Let's start off with explaining what you're going to do:

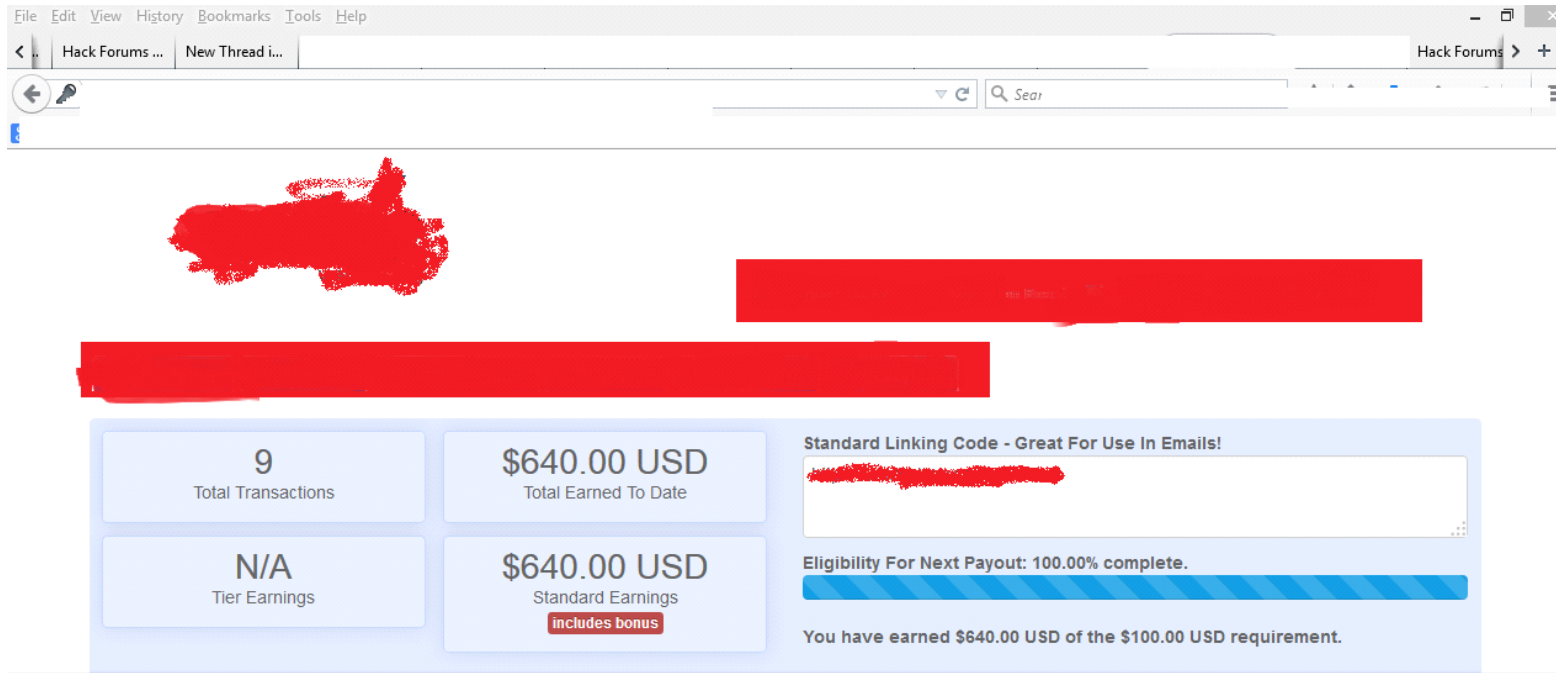
1. You will create a website that will explain to other how to create their own website;
2. You will include several steps for website creation that people will follow;
3. You will join a hosting affiliate program and 3 more optional;
4. You will offer people hosting and other products from your affiliate program that will work.

**Don't you worry**, website and content creation won't be hard, this guide is made for novices, but contains information for more skilled people - so this e-book is for everyone. There's one thing though. Effort. You're going to need to put effort. However, the effort is worth the final result. I'll give you some more inspiration before we move on to the work itself.

**People on Hackforums are scared of affiliate marketing e-book guides. Just because they never work, mostly. However, you shouldn't worry with me as this has sense in it and did AND still works for me, bringing at least \$200 a month. And I've just started!**

## Success in first 4 months of \$55.00 investment.

I had no earnings the first month, most of them started coming in the last 2 months - when all of the content was fully done and my website was noticeable in my country.



### Earn more by selling more! ...neverending cycle?!

- 1-5 sales - \$50/sale
- 6-10 sales - \$75/sale
- 11-20 sales - \$100/sale
- 21+ sales - \$125/sale

The more sales you have overall - the more your income is! You invest \$15 and get profit from the first sale already, just bare with me.

### Don't have the skills needed for creating a website?

That is the last thing to worry about. I created website of mine without any particular skills. It is so easy to make a website with WordPress nowadays. You never used it and don't know how? Now trust me on this - you will learn using it in less than an hour!

It is really simple - all you have to do is install the desired website theme and start adding your content!

### Still worrying about the investment overall?

Not more than \$15 needed! It both will go for the hosting and the domain of your website, which is very important. You'll purchase from the affiliate hosting we're going to be affiliate with. You will also need to register a domain, which is for free, with the words "how to create a website" or "how to make a website". BUT. In your own language.

In my native language there are 2 words for it:

- Как се прави сайт;
- Как да си направим сайт.

As the first one is taken I've registered kakkdasinapravimsait.com. **Got the idea, I believe? Let's get to the work now. We're ready to rock!**

## Setting up the website before becoming an affiliate

[Here's the hosting company to start with](#) - after you go to the website, your first job is to create a website.

### As you go on the website, here's what you do:

1. Press on "WordPress Services" button and then choose "StartUP" plan as it's the cheapest and it's features are enough for us to make our websites.
2. Fill in all the details and buy the hosting using your credit card. Don't forget to uncheck extra services! Our goal is to make this as cheap as possible for us - for bigger profit.
3. Register a new domain. Remember what I said in the previous page. Use words "how to create a website" in your own language. I recommend using the ".com" one.
4. Done! Wait for an activation e-mail. Your website is being set up.

### Hey but, man... Wouldn't it be better to use another hosting company I like? I think I can find a cheaper one.

Ye, you can do that and still use the affiliate program we're going to join, BUT. The people who will bring you sales are the people who need to gain your trust. Most of them check what you're offering and if you're using it - is it the same one you're recommending?

Since you're helping them, what you use - they use. That's the way you'll get more sales. Because hey, LDID. You might spend \$1 more on this hosting than another (SiteGround is one of cheapest hostings out there) BUT you will earn more than this money back in no time ...because you're being honest to your future readers.

### My website is activated. What now?

1. Go to your website control panel - cpanel.yourwebsite.com
2. Enter your username and password, log in.
3. Under Softaculus tab, find WordPress - install it! *P.S. A hint below.*

Important thing is when you get in the installation to remove wp from the "In directory" tab. You should leave that empty. That will install wordpress the following way – yourwebsite.com not yourwebsite.com/wp. That's better for SEO (search engine optimization - or in simple words, so your website is at the top of Google searches).

## Your website is installed - let's talk money now!

Well done. We've got everything set up (or maybe not, you're still reading this in doubts, who knows - better get started!) and now we need to become an affiliate and get our mindset about sales and money sorted.

### Here's what you do:

1. Let's head to the website again. Click on the "Affiliates" button;
2. Click on "Join Now" button in the middle.
3. Type in all the details and submit! *P.S. You need to type your real information.*

After you installed WordPress and joined SiteGround's affiliate program all you need is to develop your website. You will have to create menu with the following content - Home, Guide, Blog, About Me, Contact (contact form is the most important one!).

- **Home** - you should write words to convince people that your guide is a good choice for website creation.
- **Guide** - step-by-step guide on how to create a website with WordPress, just like we did here, but a bit more advanced - plugins, writing content, making menu, editing theme etc.
- **Blog** - some things about website you might post, it's up to you. You might want to remove it, but the more high quality content - the better ranking website it is in your country.
- **About me** - tell about yourself. If you're not experienced in web development - make it up. Tell that you're a developer for 8 years and you've been tutoring people with websites for a long time. Just convince that you're a person they can trust - you got the idea.
- **Contact** - you will use Contact Form 7 (plugin), so people can connect with you and ask you questions. Those people are often those who are paying you to create their website. Which is ...easy using WordPress!

### Your steps which you should include:

1. How to get good hosting and free domain - here you include your affiliate link from SiteGround (text link or banner - whatever you like more);
2. Installing WordPress;
3. \*Installing themes (read next page);
4. Adjusting menu and navigation;
5. Adjusting homepage;
6. Adding text and photos/images;
7. Adding a contact form - Contact Plugin 7;
8. \*\*How to get a custom logo for your website.

\* You can offer premium themes here with the following affiliates - [this](#) and [this](#) (second one for purchasing themes). Become an affiliate to do so over there.

\*\* You can become an affiliate [here](#) to offer people to purchase a custom logo for their website. Become an affiliate to do so over there.

Don't know any of these about WordPress? I suggest you looking up any of these steps about WordPress on Youtube. You'll understand it better than me explaining all of it using words here. ...saving time for you!

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## Anything else?

You got all you needed. I won't explain you what words to put in your website (but I have examples below), you will have to type them on your own. After all you don't want what you paid for to get saturated and to have 100 website like yours, do you?

### Here are some examples of websites like this:

- <http://kakdasinapravimsait.com/>
- <http://kaksepravisait.com>
- <http://top10bestwebsitebuilders.com/>
- <http://thesitewizard.com/>

Two Bulgarian and two English audience orientated. To find any other you just have to type "how to create a website" in Google and search for websites that are using hosting affiliate programs. There are a lot of examples, you just have to make your one in your local language. You can make different steps and so on. Nothing comes for free without any work. Think of something unique to attract customers. That can take you some time, yet at the it will be worth it. Because for me it is. I earn at least \$200 monthly already. And it's growing with each 3-5 months.

After you are done with your website development, which can take you from a week to 2 months, you will want to bring traffic to your website. For that just use Google Adwords (advertising) or do some SEO work.

Like I said, investment ranges from \$15-100 - you can either put time and rank your website with SEO or pay Google for advertising. At the beginning I started with investment of \$55.00, both for hosting and advertising. I've earned \$650 by now. So I hope all of you got the idea.